INFORMATION & SUPPORT DURING PREGNANCY

EXPECTATIONS OF WOMEN AND PARTNERS AND HEALTH PROFESSIONALS



Trusted source information & support

My doctor says "not to Google" but I can't keep calling. We need to know where else to go and who to trust."

Knowing what is "normal" for pregnancy and childbirth

We have to help people understand that if you have a healthy mother and healthy baby then that is a great outcome."

Different modes of delivery & access

- Childbirth education access limited through COVID and emphasised the importance of face to face and peer engagement
- Short modules digitally delivered an option for additional information eq first aidmodels of birth

Because of COVID, we did not have the weekly (childbirth) classes. I think my partner would have felt more included and part of the pregnancy if this had happened."

(Health professional 8)

Individualised support opportunities through the pregnancy journey

 Women and families are asking for additional health professional support eg healthy pregnancy information, parentcraft skills, non-birth partner support, allied health consultations, mental health screening and support

There is an opportunity to capture people that require more intensive care. This will help later"

(Health professional 8)

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